

Privacy Policy

Effective Date: July 31, 2026

Bludworth Capital LLC, doing business as Fixins ("Fixins," "we," "us," or "our"), respects your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have. It applies to visitors of fixinsgrowth.com, to businesses that become Fixins clients, and to the customers of our clients who interact with our automated messaging on a client's behalf.

Who This Policy Covers

Fixins provides marketing automation services, including missed call text back, review request automation, and social media scheduling, to small businesses. In the course of providing these services, we may process contact information belonging to our clients' customers (such as a phone number that receives an automatic text after a missed call). We do this only as directed by our client and only to provide the service they have signed up for.

Information We Collect

From website visitors: When you visit fixinsgrowth.com or submit a contact form, we may collect your name, email address, phone number, business name, and any message you send us.

From Fixins clients: When a business signs up for Fixins, we collect the business owner's name, business name, address, phone number, email address, and payment information (processed securely by Stripe, described below). We also connect to and access the client's business phone line, Google Business Profile, and any social media accounts the client authorizes us to manage.

From our clients' customers: As part of delivering missed call text back and review request services, we process the phone numbers of people who call or do business with our clients. This information is used solely to send the automated messages our client has authorized (a text reply to a missed call, or a request for a review), and is not used by Fixins for any other purpose.

Automatically collected information: Like most websites, fixinsgrowth.com may collect basic technical information such as browser type, device type, and pages visited, to help us understand how the site is used.

How We Use Information

We use the information we collect to:

- Provide, maintain, and improve the Fixins service
- Communicate with clients about their account, billing, and support requests
- Send automated text messages and review requests on behalf of clients, strictly as authorized by that client
- Process payments through Stripe
- Comply with legal and tax obligations, including Texas sales and use tax requirements
- Respond to inquiries submitted through our website

SMS and Text Messaging

Fixins sends automated text messages on behalf of its clients, specifically missed call text back replies and review request messages, to the clients' own customers.

By providing a phone number to a Fixins client or by calling a Fixins client's business line, you consent to receive text messages related to that specific business relationship. Message frequency varies depending on your interactions with the business. Message and data rates may apply.

You may opt out of receiving text messages at any time by replying **STOP** to any message. You may reply **HELP** for assistance. Fixins does not share mobile phone numbers or opt-in information with third parties or affiliates for marketing or promotional purposes.

Third-Party Services We Use

Fixins relies on the following third-party services to operate. Each has its own privacy practices, which we encourage you to review:

- **HighLevel (GoHighLevel)**, the platform used to deliver missed call text back, review management, and social scheduling, and its underlying messaging infrastructure
- **Stripe**, for secure payment processing. Fixins does not store full credit card numbers
- **Google**, for Google Business Profile integration
- Social media platforms a client authorizes us to connect to, such as Facebook or Instagram

Data Sharing

We do not sell personal information. We share information only:

- With the third-party service providers listed above, as needed to deliver the Fixins service
- With a client, regarding that client's own account and the customer interactions generated on their behalf
- When required by law, such as in response to a valid legal request
- With a successor entity in the event of a merger, acquisition, or sale of business assets

Data Retention

We retain client and customer information for as long as needed to provide the service and to comply with legal, tax, and accounting obligations. If a client cancels service, we will delete their data and disconnect from their accounts upon request, as described in our client service agreement.

Data Security

We take reasonable technical and administrative measures to protect the information we handle, including relying on the security practices of our third-party providers such as Stripe and HighLevel. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

Your Choices and Rights

You may:

- Opt out of text messages at any time by replying STOP
- Request access to, correction of, or deletion of your personal information by contacting us at cole@fixinsgrowth.com
- As a Fixins client, request deletion of your account data upon cancellation

Children's Privacy

Fixins services are intended for business owners and are not directed to children under 13. We do not knowingly collect information from children.

Changes to This Policy

We may update this Privacy Policy from time to time. The effective date at the top of this page reflects the most recent revision. Continued use of our services after a change constitutes acceptance of the updated policy.

Contact Us

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